



Investing in a Sustainable Future

**Appleseed Fund Ranked by Lipper as Best Performing
Midcap Value Fund for 12 Months Ended March 31, 2009**
Morningstar Lists Appleseed as the #1 Equity SRI Fund for 12 Months Ended March 31, 2009

Chicago, IL, April 14, 2009 -- The Appleseed Fund (APPLX), a no-load mutual fund investing in sustainable, undervalued companies, has been ranked by Lipper, Inc. as the # 1 best-returning U.S. midcap value fund among 360 mutual funds for the twelve months ended on March 31, 2009. At the same time, Morningstar ranked Appleseed as the #1 SRI mutual fund. During that same period, the Fund generated a return of -11.0% compared with the S&P 500 Index return of -38.1%.

"In this market, too many value stocks have turned into value traps, and particularly so among large cap financial companies with opaque balance sheets and unknown credit exposure. We have focused on investing in well-managed companies with healthy free cash flow yields and strong, transparent balance sheets which are priced at a significant discount to our estimate of fair value. As a result, over the past twelve months, including this past quarter, our stock picks have outperformed the market," said Joshua Strauss, one of the Fund's portfolio managers.

"For example, during this past quarter we purchased a position for the Appleseed Fund in Gaiam (4.4% of the portfolio), a leading producer of wellness media and lifestyle solutions and a leading installer of solar power systems for the residential market. Even as the economic and environmental logic for solar energy had become more compelling, we had been reluctant to invest in this sector until recently, because, in our view, their valuations had been too high. Last quarter, however, we bought Gaiam when it was trading as a 'net-net', which we define as a company whose market capitalization is lower than its current assets minus its total liabilities. Due to the price we paid, the risk-reward tradeoff for Gaiam at current prices was extremely attractive." At the end of the quarter, Gaiam represented 4.4% of the Appleseed Fund portfolio.

Since the Appleseed Fund's inception in 2006, the Fund has outperformed the market by investing in companies with strong sustainability records and which are significantly undervalued by the market. In 2008, Lipper ranked The Appleseed Fund as its top-returning U.S. midcap value fund, while Morningstar rated the Fund's performance best among the socially responsible equity funds it tracks. As a result of increasing investor interest, the Appleseed Fund is now available on the No Transaction Fee platform of Charles Schwab & Company.

Strauss concluded, "We are expecting an elevated level of inflation once the economy begins to recover, and we are positioning the Appleseed portfolio accordingly. In an environment where prices could be increasing at a rapid rate a few years from now, we want the Fund to be invested in companies with pricing power. Fund holdings like Johnson & Johnson (4.4% of the portfolio) and Avon Products (4.8% of the portfolio) have strong brands in defensive industries where the real value of earnings should continue to grow with inflation."

The Appleseed Fund is a no-load mutual fund that seeks to generate market-beating returns by investing in sustainable, undervalued companies. Since the fund's inception in 2006, returns have outpaced the S&P 500 Index by over 10% per year. The Fund is managed by Pekin Singer Strauss, a Chicago-based value-oriented investment firm established in 1990. The Appleseed Fund's portfolio managers share risk and reward with investors by making significant personal investments in the Fund.

Fund performance was -11.0% during the twelve months through 3/31/09, and fund performance was -9.1% per annum since inception. Three year, five year, and ten year performance is not applicable; fund inception date was 12/09/06. Lipper Inc. - A Reuters Company, is a nationally recognized organization that ranks the performance of mutual funds within a universe of funds that have similar investment objectives. Rankings are historical based on capital appreciation and dividends reinvested. Appleseed's #1

Lipper ranking is based on its 1-year performance through 3/31/09 versus 377 other mid-cap value funds. Appleseed's #1 Morningstar ranking is based on its 1-year performance through 3/31/09 versus 186 other domestic equity SRI mutual fund classes.

You should carefully consider the investment objectives, potential risks, management fees, and charges and expenses of the Fund before investing. The Fund's prospectus contains this and other information about the Fund, and should be read carefully before investing. You may obtain a current copy of the Fund's prospectus by calling 1-800-470-1029. Past performance is no guarantee of future results. The investment return and principal value of an investment in the Fund will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost.

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